

NSAA is now offering a 'Featured Farm' page on our website. This page will be offered each month (free of charge) to a different farm. The idea of this page is to help member farms promote themselves. Member farms may use this page in any way they wish – they can advertise their farm in general or they may choose to focus on a single item or items such as their farm store, particular products or handmade items, specific animals or the entire herd, herdsire services, a special event or anything else members are trying to promote. It can be any or all of these items depending on each farms preferences and goals.

The farm logo will be on display and up to 15 additional images as well as contact information, links to that farms website, and informational text. We will also have hot link on the newsletter to the featured farm page.

Descriptive text, photos and logo are provided by you (the featured farm), and then NSAA puts it all together on the website.

Basic Guidelines are as follows:

Text: The amount of words/paragraphs you submit is flexible. The whole page - including the header - is yours. We will not be counting words or paragraphs - the real issue is the amount of time it takes a volunteer to upload your info to the website, so please send your text in a simple Word doc (with no fancy formatting) to facilitate the upload process.

Images & Logo: You may include your **logo** and up **to 15 other images**. Logo and images must be in **JPG**, **GIF**, **PNG format**. If possible, reduce each image to 1MB or less in size. If you cannot reduce the size, and are sending several images, please send them in small batches.

Video: You may include a link to a YouTube video if you like – just send the link...

Documents: You may include up to **2 PDF's**. This would be for a histogram, ARI cert, entry form, sales list, herdsire flyer, fiber processing form, special event flyer, a coupon – really any type of document that folks may want to download and print.

All info can be submitted to leeanna@pronkinpastures.com.

This is being offered free of charge on a first-come, first-served basis. Beginning in January 2013, as members renew or join, we are keeping track of what order their membership is received, so the sooner they join or renew, the sooner they have the option to be featured.

www.northsoundalpacas.org